

SIMANTA TALUKDER

SEO Consultant | AEO, GEO & LLM SEO Expert | AI Ranking Specialist

simantaseostation@gmail.com | +8801343290316 | LinkedIn: [simanta](#) | [www.simantatalukder.com](#)

SKILLS

Work Specific Knowledge: On-Page SEO (Keyword Research, Content Optimization, Internal Linking) | Technical SEO (Site Audit, Indexing, Page Speed, Schema, XML Sitemaps) | Local SEO (Google Business Profile Optimization, Citation Building, Map Pack Ranking) | SEO for CMS (WordPress, Shopify, Wix, Squarespace, Webflow) | Off-Page SEO (Link Building, Guest Posting, Outreach) | AEO, GEO, LLM SEO | AI Ranking | Mentorship and Team Development | Communication and Team Management | Strategic Thinking | Clear and Concise Communication

Hard Skill: Google Search Console | Google Analytics 4 | SEMrush | Ahrefs | Screaming Frog | RankMath SEO | Yoast SEO | AIOSEO | SurferSEO | Google Gemini | ChatGPT Teams | Google AI Studio | Microsoft Copilot

PROFESSIONAL EXPERIENCES

SEO Analyst: SEO Case Study – Gymshark (Personal Project) | Remote | [Shopify Ecommerce]

- Conducted a comprehensive site audit on Gymshark.com, identifying 35+ technical SEO issues (crawl errors, Core Web Vitals, missing meta tags).
- Performed keyword research uncovering 250+ high-intent keywords in the fitness apparel niche.
- Designed an on-page SEO framework: optimized titles, meta descriptions, headers, internal linking, and image alt attributes to boost topical authority.
- Analyzed competitor backlink profiles (Nike, Under Armour, Lululemon) using advanced SEO tools, identifying 500+ referring domains and creating a link gap analysis.
- Built a strategic off-page roadmap, including guest posts, resource page link building, and influencer collaborations to close authority gaps.
- Proposed improvements in page speed & UX, projected to reduce bounce rate and improve engagement by 20%+.
- Estimated potential organic traffic growth of 35% within 6 months if strategies are applied.

E-commerce SEO Specialist: Ecommerce SEO – Skims (Personal Project) | Remote | [Shopify Ecommerce]

- SEO Audit & On-Page Optimization: Identified 30+ technical issues, conducted keyword research (200+ high-intent keywords), and optimized meta tags, headers, internal links, and image alt attributes to improve site authority and boosting organic search visibility by 20%.
- Competitor Analysis & Off-Page Strategy: Analyzed backlinks of top competitors (Spanx, Savage X Fenty, Lively), created link gap analysis, and proposed guest posting, influencer outreach, and UX improvements. identifying high-value linking opportunities that could increase domain authority by 15–20%.
- Impact Projection: Strategies estimated to boost organic traffic by ~30% and improve user engagement within 6 months.

Local SEO Specialist: Local SEO – Home Services | Remote | [Google My Business and Local Business]

- Google Business Profile & Local Keyword Optimization: Corrected business info, optimized categories, and targeted high-intent, location-specific keywords, resulting in a 35% increase in map visibility and more local customer clicks.
- On-Page, Technical SEO & Backlink Strategy: Enhanced meta tags, structured data, site performance, and built authoritative local citations, leading to higher local rankings and a 25% boost in organic traffic from targeted regions.

SEO Manager: WordPress SEO – Fitness Niche | SEO & Local Visibility Improvements

- SEO Audit & On-Page Optimization: Identified 25+ technical issues, optimized meta tags, headers, internal links, and image alt attributes, resulting in improved site authority and a 20% boost in organic search traffic.
- Local SEO & Off-Page Strategy: Optimized Google Business Profile, targeted location-specific keywords, and implemented citation building, leading to higher local search rankings and increased engagement from nearby customers.

EDUCATION

Leading University Bangladesh -- Sylhet, BD

- **(BSC)** Bachelor of Science in Computer Science & Engineering – CSE– 1st Year (Ongoing)
- **CGPA/Grade:** Not yet available currently studying

Murari Chand College Bangladesh -- Sylhet, BD

- **(HSC)** Higher Secondary Certificate – Science, GPA: 5.00 / 5.00 | Year: 2024
- **GPA/Grade:** 5.00 / 5.00
- **Awards:** Government Scholarship (for Highest GPA)

PROFESSIONAL CERTIFICATIONS

- **How to use Ahrefs for SEO** | Ahrefs Certifications | [Credential ID](#)
- **SEO for beginners** | Yoast SEO Certifications | [Credential ID](#)
- **On-Page SEO Essentials with Semrush** | Semrush Certifications | Credential ID 613798 | [URL](#)
- **Introduction to SEO** | Simple Learn Academy Certifications | [Credential ID](#)
- **SEO for beginners** | Great Learning Academy Certifications | [Credential ID](#)