

# SIMANTA TALUKDER

SEO Consultant | AEO, GEO & LLM SEO Expert | AI Ranking Specialist

simantaseostation@gmail.com | +8801343290316 | LinkedIn: [simanta](#) | [www.simantatalukder.com](http://www.simantatalukder.com)

## SKILLS

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**Work Specific Knowledge:** On-Page SEO (Keyword Research, Content Optimization, Internal Linking) | Technical SEO (Site Audit, Indexing, Page Speed, Schema, XML Sitemaps) | Local SEO (Google Business Profile Optimization, Citation Building, Map Pack Ranking) | SEO for CMS (WordPress, Shopify, Wix, Squarespace, Webflow) | Off-Page SEO (Link Building, Guest Posting, Outreach) | AEO, GEO, LLM SEO | Ai Ranking | Mentorship and Team Development | Communication and Team Management | Strategic Thinking | Clear and Concise Communication

**Hard Skill:** Google Search Console | Google Analytics 4 | SEMrush | Ahrefs | Screaming Frog | RankMath SEO | Yoast SEO | AIOSEO | SurferSEO | Google Gemini | ChatGPT Teams | Google AI Studio | Microsoft Copilot

## PROFESSIONAL EXPERIENCES

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**SEO Analyst:** SEO Case Study – Gymshark (Personal Project) | Remote | [Shopify Ecommerce]

- Conducted a comprehensive site audit on Gymshark.com, identifying 35+ technical SEO issues (crawl errors, Core Web Vitals, missing meta tags).
- Performed keyword research uncovering 250+ high-intent keywords in the fitness apparel niche.
- Designed an on-page SEO framework: optimized titles, meta descriptions, headers, internal linking, and image alt attributes to boost topical authority.
- Analyzed competitor backlink profiles (Nike, Under Armour, Lululemon) using advanced SEO tools, identifying 500+ referring domains and creating a link gap analysis.
- Built a strategic off-page roadmap, including guest posts, resource page link building, and influencer collaborations to close authority gaps.
- Proposed improvements in page speed & UX, projected to reduce bounce rate and improve engagement by 20%+.
- Estimated potential organic traffic growth of 35% within 6 months if strategies are applied.

**E-commerce SEO Specialist:** Ecommerce SEO – Skims (Personal Project) | Remote | [Shopify Ecommerce]

- SEO Audit & On-Page Optimization: Identified 30+ technical issues, conducted keyword research (200+ high-intent keywords), and optimized meta tags, headers, internal links, and image alt attributes to improve site authority and boosting organic search visibility by 20%.
- Competitor Analysis & Off-Page Strategy: Analyzed backlinks of top competitors (Spanx, Savage X Fenty, Lively), created link gap analysis, and proposed guest posting, influencer outreach, and UX improvements. identifying high-value linking opportunities that could increase domain authority by 15–20%.
- Impact Projection: Strategies estimated to boost organic traffic by ~30% and improve user engagement within 6 months.

**Local SEO Specialist:** Local SEO – Home Services | Remote | [Google My Business and Local Business]

- Google Business Profile & Local Keyword Optimization: Corrected business info, optimized categories, and targeted high-intent, location-specific keywords, resulting in a 35% increase in map visibility and more local customer clicks.
- On-Page, Technical SEO & Backlink Strategy: Enhanced meta tags, structured data, site performance, and built authoritative local citations, leading to higher local rankings and a 25% boost in organic traffic from targeted regions.

**SEO Manager:** WordPress SEO – Fitness Niche | SEO & Local Visibility Improvements

- SEO Audit & On-Page Optimization: Identified 25+ technical issues, optimized meta tags, headers, internal links, and image alt attributes, resulting in improved site authority and a 20% boost in organic search traffic.
- Local SEO & Off-Page Strategy: Optimized Google Business Profile, targeted location-specific keywords, and implemented citation building, leading to higher local search rankings and increased engagement from nearby customers.

## EDUCATION

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### **Leading University Bangladesh -- Sylhet, BD**

- **(BSC)** Bachelor of Science in Computer Science & Engineering – CSE– 1st Year (Ongoing)
- **CGPA/Grade:** Not yet available currently studying

### **Murari Chand College Bangladesh -- Sylhet, BD**

- **(HSC)** Higher Secondary Certificate – Science, GPA: 5.00 / 5.00 | Year: 2024
- **GPA/Grade:** 5.00 / 5.00
- **Awards:** Government Scholarship (for Highest GPA)

## PROFESSIONAL CERTIFICATIONS

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- **How to use Ahrefs for SEO**| Ahrefs Certifications | [Credential ID](#)
- **SEO for beginners**| Yoast SEO Certifications | [Credential ID](#)
- **On-Page SEO Essentials with Semrush**| Semrush Certifications | Credential ID 613798 | [URL](#)
- **Introduction to SEO** | Simple Learn Academy Certifications | [Credential ID](#)
- **SEO for beginners**| Great Learning Academy Certifications | [Credential ID](#)